



Texas Sign Association does



at the Gaylord Texan June 27-30, 2019

Texas Sign Association
66th Annual New Product Show & Conference

June 27-June 30, 2019

Facts-At-A-Glance

- Exhibits Facility:** Gaylord Texan Resort & Convention Center
1501 Gaylord Trail, Grapevine, TX 76051
Phone: (817) 778-1000
- Ballroom:** Longhorn E (please note there is no carpet in the exhibit hall)
- Tabletops:** 103 (All booths are 10'x10')
- Cost per Tabletop:** \$775.00 – Member Rate
\$1050.00 – Non-Member Rate
Includes ONE complete conference registration for one attendee and one booth space
(Each 6' table is skirted and furnished with 2 chairs.)
- Crane Truck Display:** **In Ballroom**
\$875.00 – Member Rate;
Includes ONE complete conference registration for one attendee and one interior crane booth space
\$1150.00 – Non-Member Rate;
Includes ONE complete conference registration for one attendee and one interior crane booth space
- Show Decorator:** **Freeman**
Exhibiting Company Name / Booth # _____
TEXAS SIGN ASSN – ANNUAL CONV
C/O FREEMAN
5130 Cash Rd
Dallas, TX 75247
Exhibitor Services Department at (218) 634-1463.
- Electricity & Shipping:** Please see the Gaylord Exhibitor Packet attached
- In-Coming and Outgoing Shipments**
SHIP TO:
TEXAS SIGN ASSN – ANNUAL CONV
C/O FREEMAN
5130 Cash Rd
Dallas, TX 75247
- Set-up Date & Hours:** Friday, June 28, 2019 – 1:00pm – 5:00pm
- Show Date & Hours:** Saturday, June 29, 2019 – 9:00am – 12:00pm - Breakfast will be served.
Please note: Exhibitors may not break down early.
- Move-Out Date & Hours:** Saturday, June 29, 2019 – 12:00pm – 1:30pm
- For more information:** Texas Sign Association
1200 Braircrest STE 3000, Bryan TX 77802
979-268-7500 – tsaoffice@txsigns.org

TSA Annual Conference Sponsorship Program

TSA is offering to our generous sponsors an annual Conference Sponsorship Program that would enable our sponsors to better control their budgets and plan accordingly. Participating in the program will give you sponsorship advertising in all conference marketing materials from the beginning of the year and signage at all events.

From the list below please mark the sponsorships you wish to participate in, and email or fax this form to: leona@txsigns.org or (F) 979-268-7501

Conference Sponsors:

Sponsorship payments must be received, in full, **prior to February 1, 2019**. Sponsors will have first pick of available booth spaces.

- TSA Annual Conference Diamond Sponsorship** \$5000.00 + Auction donation of your choice
Diamond: 1- 10x30 booth space, Full conference Registration for 3 attendees, 6 booth workers, sponsorship of Golf Tournament Food or Beverage, full page Conference Program Ad, Advertising in all Conference Marketing materials, Advertising on conference signage, Sponsorship Award, First pick of available Booth space. (Ad layouts must be received by February 1st to be included in marketing materials)
- TSA Annual Conference Platinum Sponsorship** \$3500.00+ Auction donation of your choice
Platinum: 1- 10x20 booth space, sponsorship of Golf Tournament Food or Beverage, Full conference Registration for 2 attendees, 6 booth workers, ½ page Conference Program Ad, Advertising in all Conference Marketing materials, Advertising on conference signage, Sponsorship Award, First pick of available Booth space. (Ad layouts must be received by February 1st to be included in marketing materials)
- TSA Annual Conference Gold Sponsorship** \$2000.00+ Auction donation of your choice
Gold: 1- 10x10 booth space, 1 Full conference Registration and 3 booth workers, ¼ page conference Program ad, Advertising in all Conference Marketing materials, Conference Signage. (Ad layouts must be received by February 1st to be included in marketing materials)
- TSA Annual Conference Silver Sponsorship** \$1000.00+ Auction donation of your choice
Silver: 1 Full Conference Registration, Conference Signage, 1/8-page conference Program ad, (Ad layouts must be received by February 1st to be included in marketing materials)
- TSA Annual Conference Bronze Sponsorship** \$ 500.00+ Auction donation of your choice
Bronze: Conference signage, 1/8-page conference program ad, Conference Signage, (Ad layouts must be received by February 1st to be included in marketing materials)
- Golf Hole Event Sponsorship** \$500.00
 Each sponsor can set up at the hole a private event (Sponsor is responsible for tents, chairs, giveaway, games at their hole; Includes two non- golf positions)
- Golf Premium Hole Sponsorship (hole 1, 9, 18) \$ 200.00
- Golf Hole Sponsorship \$ 100.00
- Golf Breakfast Sponsorship \$ 600.00
- Golf Lunch Sponsorship \$ 600.00
- Golf Beverage Cart Sponsorship \$ 600.00
- Golf Longest Drive Sponsorship \$ 200.00
- Golf Closest to Pin Sponsorship \$ 200.00
- Golf Putting Contest Sponsorship \$ 250.00
 (one sponsorship is available, first come first serve basis; include an event banner with your logo)

Company Name _____ Total 2019 Sponsorship \$ _____

Contact Name _____ Phone # _____

I understand by checking this box I am agreeing to authorize Texas Sign Association to automatically process my credit card below for the above amount.

<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/>	Check Enclosed # _____
Cardholder's Name _____				
Credit Card Number _____ Exp _____				
Billing Address _____ ST _____ Zip _____				
Cardholder's Signature _____				

Return to: TSA, 1200 Braircrest STE 3000, Bryan, TX 77802; leona@txsigns.org; or fax the form with credit card information to: 979-268-7501

TSA 2019 Annual Conference Agenda

Gaylord Texan Resort and Convention Center

Tuesday June 25, 2018

Davis 3	7:00am-10:00pm	Office Storage
???	11:00am	PreCon

Wednesday June 26, 2019

Davis 3 /Mesilla 2	8:00am	Office & Registration set up
Davis 3	8-5	Office
San Saba 4	1:00pm – 3:30pm	TSA Board Meeting
San Saba 4	3:30pm – 4:30pm	TSA Comp Group Meeting
San Saba 4	4:30pm – 5:30pm	Auction Committee Meeting

Thursday June 27, 2019

Davis 3	8-5	Office Storage
Mesilla 2	10:00am – 4:30pm	Registration open
Mesilla 2		Open Silent auction bidding
San Saba 4	1:00pm – 2:00pm	TSAYP w/ BOD
San Saba 4	2:00pm – 3:00pm	Supplier Meeting
High Plains 1-3	4:30pm – 7:00pm	Opening Reception Golf Calcutta
Open Evening		
San Saba 3	10:00pm-12:00pm	TSA Sports Bar

Friday June 28, 2019

Davis 3	8-5	Office Storage
Dallas Cowboys Golf Course	7:00am	<i>Golf Tournament</i>
Longhorn E	1:00pm - 5:00pm	2018 Sign Products Showcase Setup
Mesilla 2	9:00am – 5:00pm	TSA Registration Open
Mesilla 2	9:00am	Silent Auction Set up
Mesilla 2	10:00am	Opening of Silent Auction
San Saba 4	9:00-11:00am	Seminar 1,
Vetro Glass Blowing	9:00am - 2:00pm	Vetro Glass Blowing Outing
Buses	8:30am	Leave Gaylord
Buses	2:00pm	Leave Vetro
San Saba 4	4:30 – 5:30pm	National/Custom
Tate Pre-function	5:30 – 6:30pm	Reception
Tate 1-5	6:30 – 10:30pm	Dinner and Live Auction
San Saba 3	10:30pm-12:00pm	TSA Sports Bar

Saturday June 29, 2019

Davis 3	8-5	Office Storage
Mesilla 2	8:00am - 2:00pm	Registration Open
Longhorn E	9:00am – 12:00pm	2018 Sign Products Showcase with Breakfast
	11:00am	Close of Silent Auction
HighPlains 1-3	12:30pm-3:00pm	Design Contest/ Membership Meeting Lunch
Mesilla 2	3:00pm	Opening of Frank Page Voting
San Saba 4	3:30pm-4:30pm	2019-2020 TSA Board Meeting
Mesilla 2	2:00pm-4:00pm	Auction Item Pick up Available
Circle R Ranch	7:00pm – 11:00pm	Closing Party
San Saba 3	10:00pm-2:00am	TSA Sports Bar

Sunday June 30, 2019

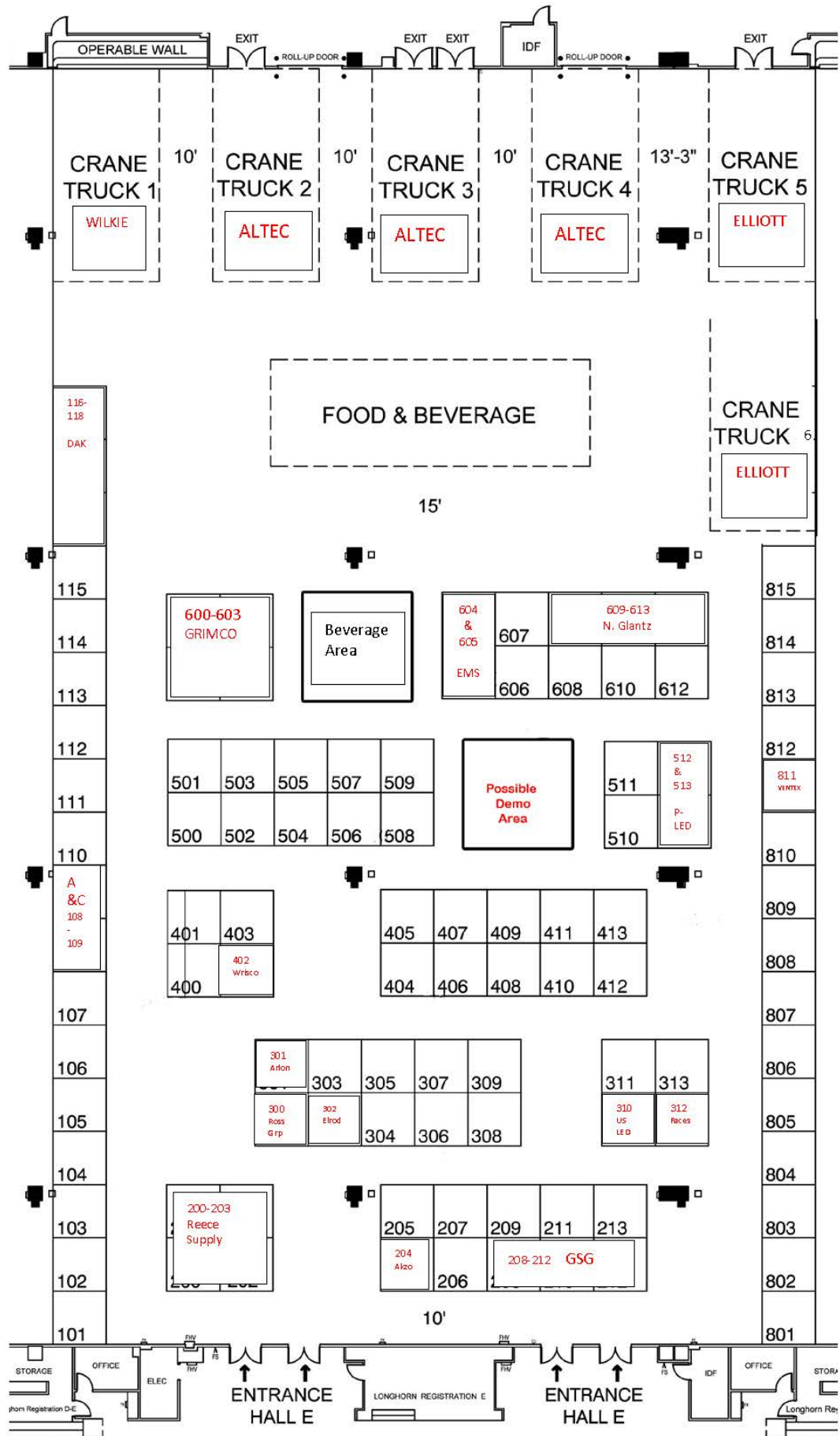
Davis 3	8-5	Office Storage
Packup		

TEXAS SIGN
ASSOCIATION
66TH ANNUAL
CONFERENCE

GAYLORD TEXAN
GRAPEVINE, TX

JUNE 25-30, 2019

TRADESHOW
JUNE 29, 2019



Texas Sign Association's 2019 66th Annual Conference Exhibitor Registration Form

Company _____
 Show contact: _____ Email _____
 Address _____
 City _____ ST _____ Zip _____ Cell _____

**Advance Registration
 deadline is Monday
 May 27, 2019**

Full Conference Exhibitor Attendee and Booth Registration Includes ONE complete conference attendee: business meetings, refreshment breaks, hospitalities, Friday Dinner Event, and Circle R Ranch Rodeo. Also, includes one 6' table top in a 10'X10' booth. Note: There is no charge for Sign Companies and their employees to attend the 2019 Sign Products Showcase only. Electricity is NOT included in your booth fee. Allied members must register as an Exhibitor to attend or "walk the floor" of the Sign Products Showcase.

TSA Member - \$775.00 per 10'x10' booth.....# of booths _____ \$ _____
 Non-Member - \$1050.00 per 10'x10' booth.....# of booths _____ \$ _____
 Additional Booth Spaces - \$500.00 per booth # of booths _____ \$ _____
Registering after May 27, 2019 add \$100.00 \$ _____
Total: \$ _____

Requested Booth #

 Space(s) _____

Booth Worker: 3 booth workers are included in each 10'x10' booth

Name: _____ Email: _____
 Name: _____ Email: _____
 Name: _____ Email: _____

Full Conference Registration (Additional Exhibitor Attendees) Includes complete conference, business meetings, refreshment breaks, hospitalities, Friday Dinner Event, and Circle R Ranch Rodeo. The Golf Tournament is an additional charge.

TSA Member Company Attendee (\$300.00) Non-Member Company Attendee (\$500.00) # of Attendees _____ \$ _____
Early Registration Discount (Subtract \$25 if registering prior to May 27, 2019) # of Attendees _____ \$ (_____)
Late Registration Fee (if registering after May 27, 2019) Add \$100.00 per Attendee # of Attendees _____ \$ _____

Additional Attendees:

Name: _____ Email: _____
 Name: _____ Email: _____
 Name: _____ Email: _____

Please attach a list for additional attendees (be sure to include the total number of attendees above in the pricing)

Friday Morning Glass Blowing at Vetro:

Includes: transportation to and from, your own unique glass paper weight, hands on experience, and TONS of fun!! Limited space available.
 # of attendees _____ @ \$75.00 per person Total: \$ _____
 Name: _____ Name: _____

Please attach a list for additional attendees.

Exhibitor Golf Registration at Cowboys Golf Club (Includes Breakfast and Lunch Friday) Live player's auction with Team Calcutta to follow.

Exhibitors/Vendors registering for Golf must also be registered for the conference.

TSA Member (\$175.00) # of Golfers _____ Total: \$ _____
 Non Member (\$199.00).....# of Golfers _____ Total: \$ _____
 Golfer's Name: _____ Golfer's Name: _____

Please attach a list for additional Golfers.

Sponsors: Sponsorship payments must be received, in full, **prior to February 1, 2019**, to allow Sponsors to have first pick of booth space.

Diamond (\$5000.00) Platinum (\$3500.00) Gold (\$2000.00) Silver (\$1000.00) Bronze (\$500.00) Total: \$ _____

Golf Tent Sponsorship (9 available)# of tents _____ @ \$500.00..... Total \$ _____

Each sponsor can set up on a hole a private event (Sponsor is responsible for tents, chairs, giveaway, games at their hole, and cleaning up after. Includes TWO Non-golfers.

Additional NON-Golfers (\$50.00) # of non-golfers _____ Total \$ _____

Golf Hole Sponsorship: Golf Sponsorship, Individual Hole - Maximum of 2 sponsors per hole and recognized on the signage at individual hole.

Hole #1 (\$200.00) Hole #9 (\$200.00) Hole #18 (\$200.00) Hole # _____ - all other holes are \$100.00 each

Golf Sponsorship: Food and Beverage - Maximum of 2 sponsors per category and recognized on the signage and in program. Putting Contest (ONE sponsor)

Golf Breakfast (\$600) Golf Lunch (\$600) Beverage Cart at course (\$600) Long Drive (\$200) Fastest to Pin (\$200) Putting Contest (\$250)

Total Golf Sponsorship \$ _____

I wish to make a cash contribution to the Scholarship Fund in the amount of \$ _____

All Cash Contributions will go directly towards the scholarship fund.

Method of Payment: Payment must be received with registration form. No registrations will be invoiced. TOTAL \$ _____

Cardholder's Name _____ # Ck Enclosed VISA
 Credit Card Number _____ Exp. _____ MasterCard
 Billing Address _____ City _____ ST _____ Zip _____ Discover
 Cardholder's Signature _____ AMEX

Please submit this form to the Texas Sign Association by Monday, May 27, 2019, via fax, mail, or email. - No refunds will be accepted after 05/27/2019

Texas Sign Association - 1200 Braircrest STE 3000 Bryan, TX 77802 - 979-268-7500 - fax 979-268-7501 - tsaoffice@txsigns.org - www.txsigns.org