

# TSA Annual Conference Sponsorship Program

TSA is offering to our generous sponsors an annual Conference Sponsorship Program that would enable our sponsors to better control their budgets and plan accordingly. Participating in the program will give you sponsorship advertising in all conference marketing materials from the beginning of the year and signage at all events.

From the list below please mark the sponsorships you wish to participate in, and email or fax this form to: [leona@txsigns.org](mailto:leona@txsigns.org) or (F) 979-268-7501  
Some sponsorships are limited and are sold on a First Come First Serve basis.

## Conference Sponsors:

Sponsorship payments must be received, in full, **prior to February 1, 2020**. Sponsors will have first pick of available booth spaces.

- TSA Annual Conference Platinum Sponsorship** \$4500.00+ Auction donation of your choice  
Platinum: 2- 8x10 booth space, sponsorship of Golf Tournament Food or Beverage, 2 Pick A Player Option Fee, Full conference Registration for 2 attendees, 6 booth workers, Full page Conference Program Ad, Advertising in all Conference Marketing materials, Advertising on conference signage, Sponsorship Award, First pick of available Booth space. (Ad layouts must be received by February 1<sup>st</sup> to be included in marketing materials)
- TSA Annual Conference Gold Sponsorship** \$2500.00+ Auction donation of your choice  
Gold: 1- 8x10 booth space, 2 Full conference Registration and 3 booth workers, ½ page conference Program ad, Advertising in all Conference Marketing materials, Conference Signage. (Ad layouts must be received by February 1<sup>st</sup> to be included in marketing materials)
- TSA Annual Conference Silver Sponsorship** \$1500.00+ Auction donation of your choice  
Silver: 1- 8x10 booth space, 1 Full Conference Registration, Conference Signage, 1/8-page conference Program ad, (Ad layouts must be received by February 1<sup>st</sup> to be included in marketing materials)
- TSA Annual Conference Bronze Sponsorship** \$ 1000.00+ Auction donation of your choice  
Bronze: 1/4-page conference program ad, Conference Signage, (Ad layouts must be received by February 1<sup>st</sup> to be included in marketing materials)

## Additional Conference Sponsorship Opportunities (max two per member company)

- Attendees Hotel Room Keys (Name/Logo on all attendee's key cards) W/ FINAL APPROVAL \$ 500.00+ cost
- Friday' AM Refreshment Break  
(Sponsored by Coffee Service in Registration Area, sponsors picks and pays for food service directly with the hotel) \$ 100.00+ cost
- Saturday's AM Refreshment Break  
(Sponsored by Coffee Service in Registration Area, sponsors picks and pays for food service directly with the hotel) \$ 100.00+ cost
- Friday's PM Refreshment Break (Iced Tea & Lemonade in Reg. Area) \$ 300.00
- Saturday's PM Refreshment Break (Iced Tea & Lemonade in Reg. Area) \$ 300.00
- Badge Lanyards (Authorized use of sponsor's lanyards) \$ 500.00
- Mirror Clings in Rooms (Sponsored by & Friday & Saturday Agenda) \$ 550.00+installation
- Saturday Night Ice Cream Float bar (Sponsored by & coke float items) \$ 150.00+cost
- Registration Room Candy Bar (Sponsored by signage) 4 sponsorships available \$ 250.00

## Golf Sponsorship Opportunities

- Golf Hole Event Sponsorship** \$ 500.00  
Each sponsor can set up at the hole a private event (Sponsor is responsible for tents, chairs, giveaway, games at their hole; Includes two non- golf positions)
- Golf Premium Hole Sponsorship (hole 1, 9, 18) \$ 200.00
- Golf Hole Sponsorship \$ 100.00
- Golf Lunch Sponsorship \$ 600.00
- Golf Beverage Cart Sponsorship \$ 600.00
- Golf Longest Drive Sponsorship \$ 200.00
- Golf Closest to Pin Sponsorship \$ 200.00
- Golf Air Canon Sponsorship \$1250.00  
(one sponsorship is available, first come first serve basis; included event banner with your logo, includes tent sponsorship) (Sponsor is responsible for tents, chairs, giveaway, games at their hole; Includes two non- golf positions)

Company Name \_\_\_\_\_ Total 2020 Sponsorship \$ \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

I understand by checking this box I am agreeing to authorize Texas Sign Association to automatically process my credit card below for the above amount.

____ VISA	____ MasterCard	____ AMEX	____ Check Enclosed # _____
Cardholder's Name _____			
Credit Card Number _____		Exp _____	
Billing Address _____		ST _____	Zip _____
Cardholder's Signature _____			

Return to: TSA, 2651 Booneville Rd. #140, TX 77808; [leona@txsigns.org](mailto:leona@txsigns.org); or fax the form with credit card information to: 979-268-7501