

# Presidents Newsletter

Date: January 2020

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## Recent Events



Joel Heine speaking at the planners seminar.

College and Career Fair Texarkana.

## 2019-20 Strategic Plan Initiatives

- \* **Membership Involvement**
  - \* Increasing current member participation in association activities.
- \* **Membership Growth**
  - \* Improve Allied membership and engage non-electrical sign companies
- \* **Board & Committee Expectations**
  - \* Developing standards for the Board of Directors and committee members.

## FROM THE PRESIDENT

Happy New Years From the Texas Sign Association, to all Members!



We have an Exciting 2020 in store and in part of our commitment to be the Best that we can. We are going to take a proactive approach within some changes to actively engage and update all members. This monthly Presidents news letter in conjunction with some minor changes within our email blast, social media presence and mostly listening to your wants and needs. We will continue to strive to be the Best Sign Association, possible.

Thanks again for all that you all do! On behalf of the entire Texas Sign Association, we wish Your Companies, Your Families as well as Yourself to have a Joy-filled and Prosperous 2020!

## Important News

A Brief Synopsis of what we have happening:

- \* Directories are going out this month
- \* Booth spaces are filling up quickly for the Conference, we do encourage all to get registrations in ASAP
- \* Your 2020 membership renewal is also due NOW
- \* Design Contest Entries are also now open
- \* Texas Sign Association Group Health Insurance is now OPEN

## UPCOMING EVENTS

- \* January 30, 6-9pm- SASA event at Andretti Indoor Karting & Games
  - Register [HERE](#)
- \* January 31 - TSA Quarterly Board Meeting
- \* April 16, 6-9pm - GDFWSA event at Texas Live!
- \* April 17 - TSA Quarterly Board Meeting

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To sponsor the monthly Presidents newsletter please contact the TSA office.  
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