

Presidents Newsletter

Date: July 2020

By: Matt Baker

Volume: 4



From the TSA President

Hello to all of our Texas Sign Association Members,

Anyone ready for a vacation or for things to get back to a semi-normal state? We definitely are!

While it does seem the COVID-19 virus is taking on a second wave, we stand confident that we will make it through this! If any industry can survive professionally, it will be the Sign Industry!

Sign companies / Suppliers / Manufacturers / Etc. across this great state of Texas are putting our best foot forward in terms of being creative to stay safe, keep our people working and do our part to slow the spread of the virus. We are helping by manufacturing PPE, re-staging our processes and techniques to suit the current times and simply aiding others in need. The Sign Industry is on the forefront of this crisis and we should all be proud!

On the positive side, the available talent on the job market right now is the best that it has been in a really long time. The ability of companies to test and recognize the commitment and professionalism of their staff has at no time been as challenging as it is now. The creative thinking of all parties involved regarding productivity, new products, helping clients are preparing for a sustainable environment while mitigating the apparent risk that we are all facing.

Hold strong, keep your head up with positive thoughts as well as remain faithful. Through extreme heat and pressures, diamonds are formed. God Bless. Matt



Important News

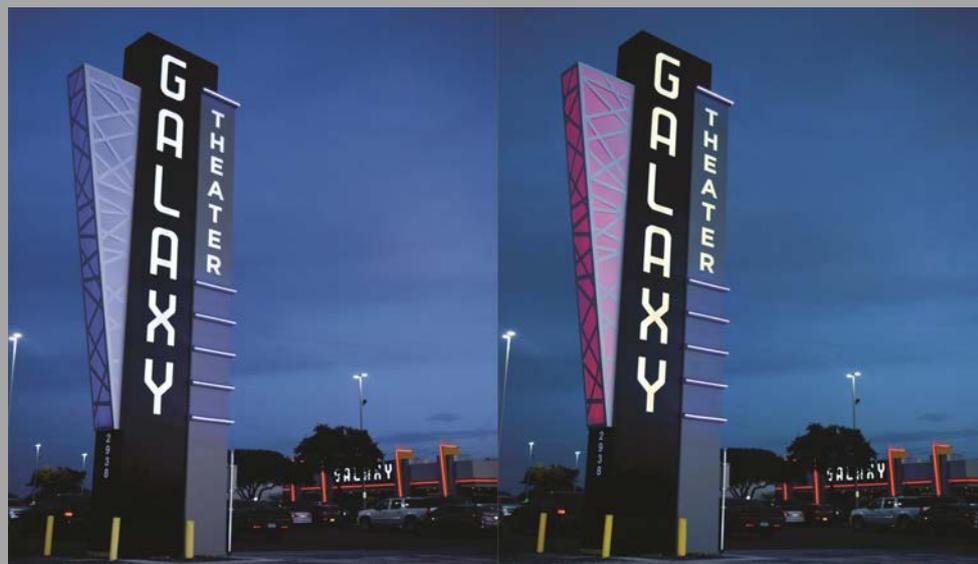
- * Congratulations to the 2020 Scholarship winners. Click [here](#) for recipients.
- * Congratulations to the Gun Raffle Winners!!
- * REMEMBER to keep checking our COVID 19 page for updates!
- * Directory updates will begin soon! Watch your email on how to update your listing.
- * Soon you will see a survey to vote on a new logo design. We greatly appreciate your feedback.
- * Currently we have a membership survey to find out how to better serve you during this difficult time.

2020 Frank Page Recipient

Santikos Galaxy Theater

Company: Aetna Sign Group
San Antonio, Texas

Designer: Arnulfo Villela



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