

Employment Notice: Sales Associate at Sign Crafters, Inc.

Sign Crafters, Inc., a leading provider of high-quality signage solutions, is seeking a motivated and enthusiastic Sales Associate to join our team in San Marcos, TX. This is an exciting opportunity for an individual who is passionate about sales, has excellent communication skills, and thrives in a dynamic, customer-focused environment.

Company Overview:

Sign Crafters, Inc. has been a trusted name in the sign industry for over 35 years. We specialize in designing, manufacturing, and installing custom signs for a wide range of businesses. Our commitment to quality, creativity, and exceptional customer service has earned us a reputation as a premier signage provider.

Position Overview:

As a Sales Associate, you will play a vital role in driving sales growth and building lasting relationships with our valued customers. You will be responsible for:

- Identifying and prospecting potential clients through various channels, including cold calling, networking, and referrals.
- Conducting sales presentations and product demonstrations to showcase our diverse range of signage solutions.
- Understanding customer needs and recommending appropriate signage options to meet their requirements.
- Providing accurate pricing information and preparing comprehensive quotes and proposals.
- Negotiating contracts and closing sales deals to achieve sales targets.
- Collaborating with our design and production teams to ensure seamless project execution and timely delivery.
- Maintaining an up-to-date knowledge of industry trends, competitor activities, and market conditions.

Qualifications:

- Previous experience in sales, preferably in the signage industry or a related field, is highly desirable.
- Strong interpersonal skills and the ability to build rapport with customers.
- Excellent verbal and written communication skills.
- Proven track record of meeting or exceeding sales targets.
- Self-motivated and driven to succeed in a competitive sales environment.
- Familiarity with CRM software and proficiency in Microsoft Office Suite.
- Valid driver's license and reliable transportation.

How to Apply:

If you are ready to take on this exciting opportunity and contribute to our continued success, please submit your resume and a cover letter outlining your relevant experience to info@signcrafters.com. In the subject line, please mention "Sales Associate Application - San Marcos".

Please note that only shortlisted candidates will be contacted for interviews. We appreciate your interest in joining the Sign Crafters team and look forward to reviewing your application.

Sign Crafters, Inc. is an equal opportunity employer. We value diversity and are committed to creating an inclusive workplace for all employees.